

# API MANAGEMENT PRODUCT BRIEF

## Overview

eBlueprint provides thought leadership and guidance regarding the best internal and partner API Strategy to adopt according to our customers' business needs, as well as API Management solutions that drive consumption and optimisation of their application ecosystem.

By implementing an API Management Strategy, companies will be able to centralise and manage their end-to-end application ecosystem, allowing it to reach its complete potential.



## Benefits

### **Collaboration**

Improvement in partner reach, size of audience and exchange of information, maximising productivity and collaboration among different partners.

### **Control**

By implementing an API Solution, companies can use the same interface with different levels of access, leading to better control of the access to critical processes and data.

### **Innovation**

By unlocking valuable data, companies are able to foster innovation and speed their time to market with new products and services, increasing their level of competitiveness.

### **New Business Opportunities**

By integrating and connecting their applications, trading partners are able to maximise synergies, creating new business opportunities.

### **Optimisation**

Maximises application capabilities and creates a self-sustained environment with a longer life-cycle.

## Use Case

A global fashion retailer has an extensive supply value chain, with numerous factories, distributors and stores, spread out through different geographies. With such a complex environment, the global retailer relies on a B2B Gateway complemented by an advanced API management solution to ensure the adequate and reliable flow of communication among all the stakeholders. With these solutions in place, the global retailer guarantees zero disruptions through its order processes leading to increased efficiency and customer satisfaction.

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## Why eBlueprint?

- We have a proven track record of successful API Management implementations across multiple markets and industries, providing us with exceptional and unique experience to embrace any challenge.
- Accelerated implementations and increased ROI are just some of the assured benefits from an API Management solution delivered by eBlueprint.
- eBlueprint is an IBM Premier Business Partner with over 10 years of experience in developing and delivering collaborative IT and business consulting services.
- We stand out by tackling our customers' biggest challenges through thought leadership, industry tailored solutions, worldwide reach, outstanding expertise and a focus on customer satisfaction.
- Our offers are backed by the best technology in the market, with IBM products being the foundation of the majority of the solutions delivered.



## Features

### **Increased Connections**

Connecting internal API management systems with third parties, such as business partners, fostering collaboration.

### **Industry Regulation Compliance**

Use of security enterprise data in order to be compliant with industry regulation standards and guarantee constant security of the data running across the entire ecosystem.

### **Integration**

Exposing and integrating current systems and applications (legacy systems) as APIs.

### **Protocol orchestration**

Ability to connect legacy systems independently of their protocols or identity management, creating a single ecosystem and solution.

### **Security**

Centralised management of which applications, developers and partners can have access to APIs through the use of secret keys.

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## Products

- IBM API Management
- CA API Management
- MuleSoft Anypoint Platform

## Services

- Business Process Development
- Custom Service Design & Development
- Deployment Frameworks & Automation
- Performance Analysis & Tuning

## Related Solutions



**B2B Gateways**

Flexible B2B Gateway allowing information exchange across trading partners, meeting a wide range of needs and protocols.



**Cloud Integration**

Secure method of integrating cloud-based services with on & off premise enterprise applications.



**Enterprise Service Bus**

Centralised solution, allowing businesses to integrate IT applications in a faster & more flexible manner.

### Schedule a meeting

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